



**WE SEE POSSIBILITIES  
WHERE OTHERS SEE A FULL STOP**

# Why Rephraserz?

## Cut through unnecessary complexity

In your hands, dear reader, more than in ours, depends the success or failure of your business communication.

From the day we began the operations at Rephraserz, every work that our clients have given us has contributed to make what it is today. The successful completion of their assignments stands testimony to our quality and has resulted in getting a lot of repeated business.

Our journey, however, is just in its initial phase. We know that there are multiple challenges ahead – not just in securing good business, maintaining quality and delivering them on time but in maintaining the reputation that surrounds us.

In the world where businesses come and fade away like seasons, only a few remain in a role that dominates the marketplace. We do not shirk from

## Our Story

“Rephraserz” – a unique company renowned for its best business practices deliver a quality service to their esteemed clients in a creative way. Driven by a team of dedicated professionals with considerable experience from various industries ensure a prompt and reliable outcome. Rephraserz right attitude towards the business always focus into the possibilities and never see a full stop.

We beget your peculiar needs for the Dialects as well as the Sociolects with etymology of words of all boundaries of this plane.

Rephraserz delight in every move towards the cause of globalizing your efforts. Our Technical Experts, Programmers, Qualified trainers, Knowledgeable Linguists, Captioners, Voice over talents and Deliberate writers reduce your burden and help enjoy maximum peace of mind.

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Rapid Equipped Personnel High in Reminiscence  
Ambitiously Started this Exuberant Rephrasing Zest

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"Time is the friend of the wonderful company, the enemy of the mediocre." - warren buffett  
We knew it Sir! We always meet the TIME PARAMETER!

# Services

At Rephraserz we provide professional and cost-effective service. We achieve this firstly by examining and understanding each client's requirements. After listening to your needs, we tailor the most ideal way to suit you and your business.

We offer the following services and remain enthusiastic about the work that challenges preconceptions while helping us to build strong relationships.

- Translation
- Localization
- Voice Over
- Subtitling

- Transcription
- IT Consulting
- Interpretation
- Desktop Publishing

- Content Writing
- Soft Skill Training
- Market Research

**Business is not just doing deals; it is about providing World-class service to customers.**

## Translation

Businesses world-over are recognising the role a well-translated document can play in combating climate change. Rephraserz can assist in broadening your businesses horizons by offering value-added Translation Service. We arrange translation of technical manuals, consignments, tenders, legal Statements, research materials, brochures, promotional material, instruction guides, client information and website pages. Our professional translators are aware that more than translating word for word, it is important to ensure that the document makes sense, underlies your message and allows margin for social and cultural differences. With us, you can be sure that the material will convey all the intended subtleness and details.



**Get Localization,  
Not just Translation**

## Localization



To cater to the growing demand of global customers, we offer a range of localization services for website owners and software companies. Our localization services make it easy for you to handle the content of re-engineering of software products, gaming products, multimedia products, websites, courseware, web hosted e-learning documentation.

We can help you to:

- Expand your business into international markets
- Intensify your international market share
- Improve the user and customer experience
- Abide by all regulatory legislation at a global level
- Enhance the quality of your service while reducing support costs

## Multilingual Voice Over services that others fail to deliver



### Voice Over

Rephraserz offers the best voice over talent to make sure that the reach of your documentaries, films and presentations can expand beyond your physical reach. Our casting experience will help you get the right voice artist for your project.

Our skilled voice-over artists have a strong background in marketing, media and advertising. We choose male and female voices with utmost care to give credibility to your corporate or personal messages. All Rephraserz voice talents have experience in all types of voice over projects. With an accommodating approach to budget, we'll scale our service level depending on your requirements.

### High Quality Subtitling for your High-End projects



### Subtitling

Rephraserz offers a flexible approach to subtitling that facilitates the selection of the closest subtitling solution that matches your requirements and your budget.

If you don't have a ready-to-use transcript, we will create one. If you want the subtitles in any particular format, we'll do all the necessary conversions and deliver the document by web or by post. We offer two types of subtitling:

**Pre-recorded subtitling:** It includes translated subtitles, which are based on the translation of the dialogues. Depending on the context, the translated subtitles are sometimes shortened to convey the essence.

**Accurate Transcription that doesn't embarrasses YOU in front of your customers.**



### Transcription

We specialise in providing verbatim transcripts as a Word document via web or hard copy. We have years of experience in transcribing for leading businesses from different industry sectors.

To maintain excellence in our work, we only get our transcriptions done by professional transcribers and not the audio typists. Furthermore, to make sure that the transcript is fluent and accurate, the editors thoroughly check the transcripts. From us, you will always get correct spellings, terminology, abbreviations and acronyms.

We also pride ourselves on our accuracy, reliability and confidentiality.

## **It's time to present your work globally**

### **Desktop Publishing**

We have established and operate a high end desktop publishing service. Our team has a passion for writing, designing and using creativity to turn talks into actions. They will help you provide a proof reading service to ensure the meaning and layout of your text is not compromised when adjustments are made to accommodate any formatting variations.

We can help you to create/edit/modify:

- Word documents
- Graphic designs
- Templates, tools, forms, manuals, packages and folders
- Conference
- Workshop presentations and handouts
- Brochures, banners and posters
- Digital presentations



## **Enhancing skills when it matters**

### **Soft Skill Training**

Since the beginning, Rephraserz has aimed to provide engaging training with the aid of multi-sensory (visual, auditory, kinaesthetic) to help people learn new principles.

We have worked with many organizations in the past that realized the importance of soft skill training and asked us to deliver a schedule and content that helped their employees in the long run.

As we expand across Chennai, we have become more focussed on the client outcomes, which have led to high client satisfaction and accolades. Our professional trainers are selected for their subject expertise, interactive style.



## **For the words that sell**

### **Content Writing**



Rephraserz provides professional content writing service, creative writing, copy writing, website content writing, newsletter writing, SEO writing, and SEO article writing services to our customers at very competitive rates. Our team is professionally trained and constitutes of innovative thinkers who deliver the best as per your requirements.

Our aim is to give excellent service in terms of quality, time, and original content, which we think are essential in this field of work. The services also include technical writing, which is done by a separate team. We are eager learners, perceptive thinkers and dedicated partners and ensure that our clients are truly satisfied with our services. We also pride ourselves on our accuracy, reliability and confidentiality.



## **Meaningful data that you can rely on**

### **Market Research**



We understand that providing a correct insight into the latest trends enable clients to realize their business goals. With our roots in marketing consulting, we offer CATI surveys, qualitative primary research services, web mining, database creation, DAT analysis, financial research, web-based market research, and market report services.

We collect data from reliable resources and focus to make sure that market research service ensures delivery of quality. To know more about how we can help you in conducting a useful market research, please contact us. We also pride ourselves on our accuracy, reliability and confidentiality.

## **Professional and qualified Business Interpreter Services**



### **Interpretation**

Many of our clients recommend our interpretation services because of the quality we offer. Excellence makes our services standout from the cheaper alternatives you may be offered. We also make sure that the language is fluent and accurate, not to miss correct pronunciation and right terminology.

Our first-class interpreters deal with all manner of needs including:

- Business – meetings, conference interpreters, greeting, telephone, video conferencing and negotiations
- Public sector - public service, healthcare and social services
- Simultaneous interpretation
- Marketing material
- Summary of court proceedings.

## **Technology Experts Whom you can Rely on**

### **IT Consulting**



Rephraserz is your best partner in giving a pro-active IT support to your business by understanding the global needs. Our holistic approach to information technology makes you free from worries and eliminates unwanted cost. Our team of consultants draw on a wealth of experience at the cutting-edge of helping organisations reconfigure, drive efficiency and deliver 'more for less'.

We aim to differentiate our selves from others Outsourcers by handling things simple, flexibility and liberty of mind. The value of our work is underlined by our long-standing client relationships and high rate of repeat business.

Our IT consulting services include:

- Web Application Development
- E-learning Development
- Web Design/Re-engineering
- Software Development
- Mobile Application development
- Open Source Technologies

## **Work with ease**

RMACS lets you get your work done from anywhere in the world with ease of mind. We will take care of your translation and communication needs while you focus on your core business activities in complete freedom. Be it for a short document translation or a considerably long television series, we provide you with comprehensive services with our wide range of benefits.



# Clientele

ASHOK LEYLAND  
BOSCH  
CUMMINS  
PIAGGIO  
VOLVO  
JOHN DEERE  
NEW HOLLAND  
MAERSK  
SAP  
BEROE INC  
CITI BANK  
LARSEN & TOUBRO  
MAHINDRA & MAHINDRA  
FLSMIDTH  
ESSAR GROUP  
SANMAR GROUP  
ITC  
BRAKES INDIA  
IBM  
NIIT  
SIFY  
TATA INTERACTIVE  
XEROX  
SHRIRAM EPC  
SUN PHARMA  
CAVIN KARE  
ICON PLC  
APOLLO HOSPITALS  
MAX NEEMAN  
YES BANK  
LISTER METROPOLIS  
HLL LIMITED  
EMCO  
*adding...*

*"Coming together is a beginning; keeping together is progress;  
Working together is success." - Henry Ford*



### **Rephraserz Media and Communication Services**

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